



# City of Arcata Housing Production Joint Hearing

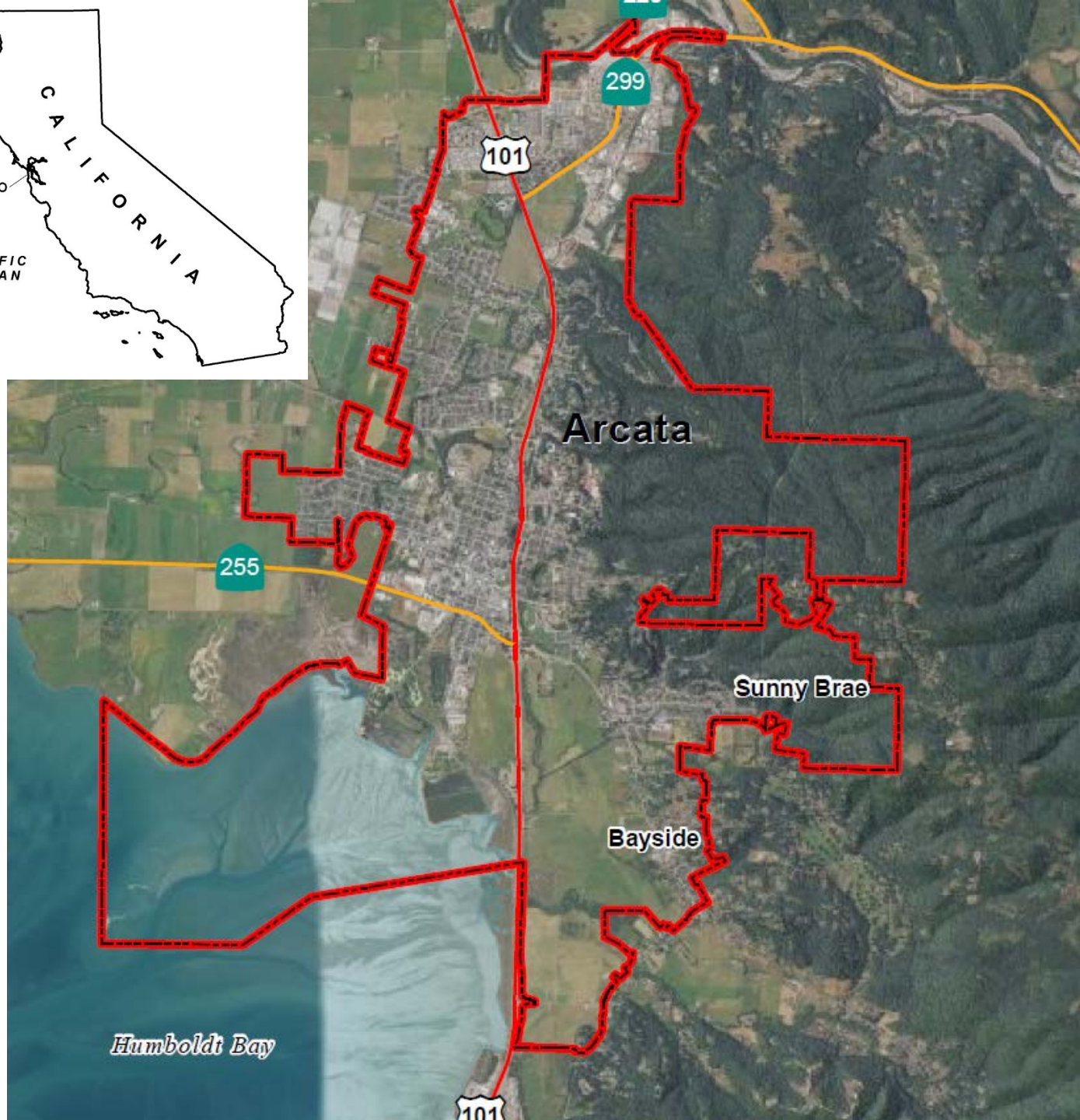
David Loya  
Community Development Director  
[dloya@cityofarcata.org](mailto:dloya@cityofarcata.org)  
707-825-2045

Google Earth

Data SIO, NOAA, U.S. Navy, NGA, GEBCO

1 mi





## Arcata Quick Facts

Population – 19,000

Bachelor's – 47%

AMI – \$39,000

Owner Occupancy – 34%

Median Home Value – \$364,000

Median Rent – \$1,200

Home Sales in 2022 – 17

Cal Poly Humboldt

Rich Industrial Past

Climate Refuge

Silver Tsunami

Wind Energy

Epic Quality of Life









Google Earth

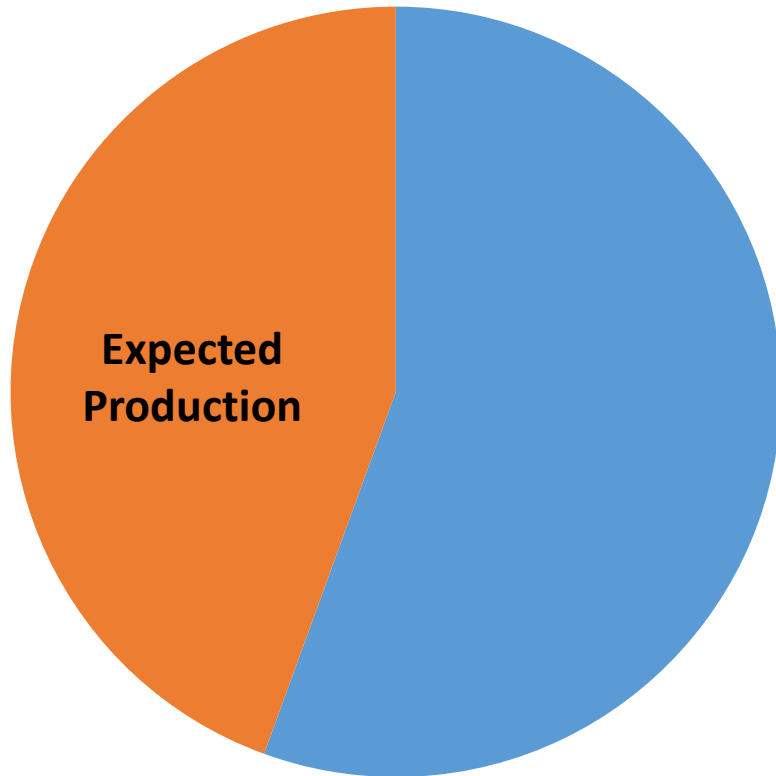
Data SIO, NOAA, U.S. Navy, NGA, GEBCO

1 mi



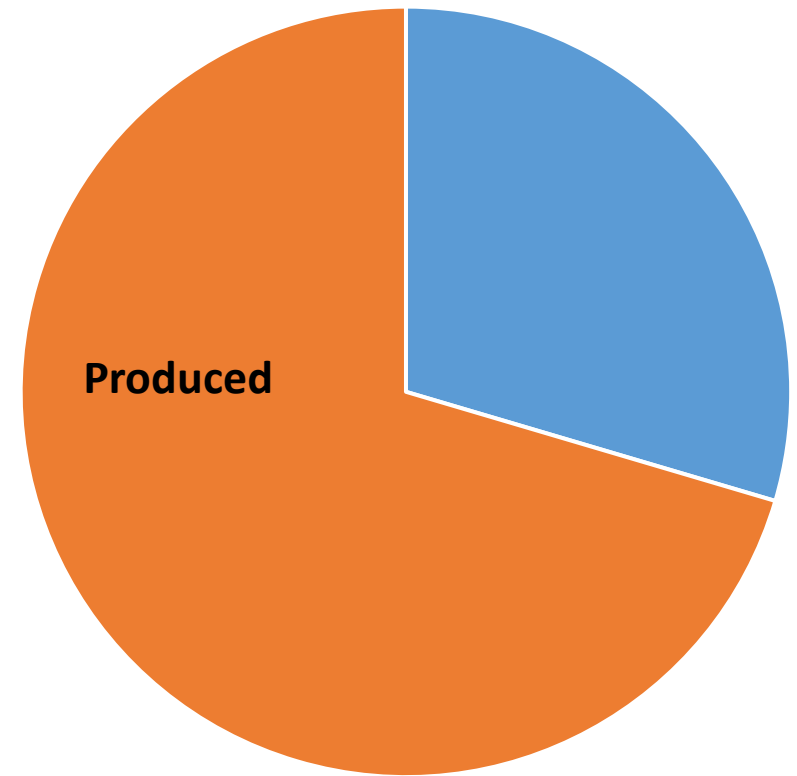
## Statewide

Housing Need through 2025 – 1.8M Units



## Arcata

Housing Production v. Need 2003 to 2019– 1,569 Units

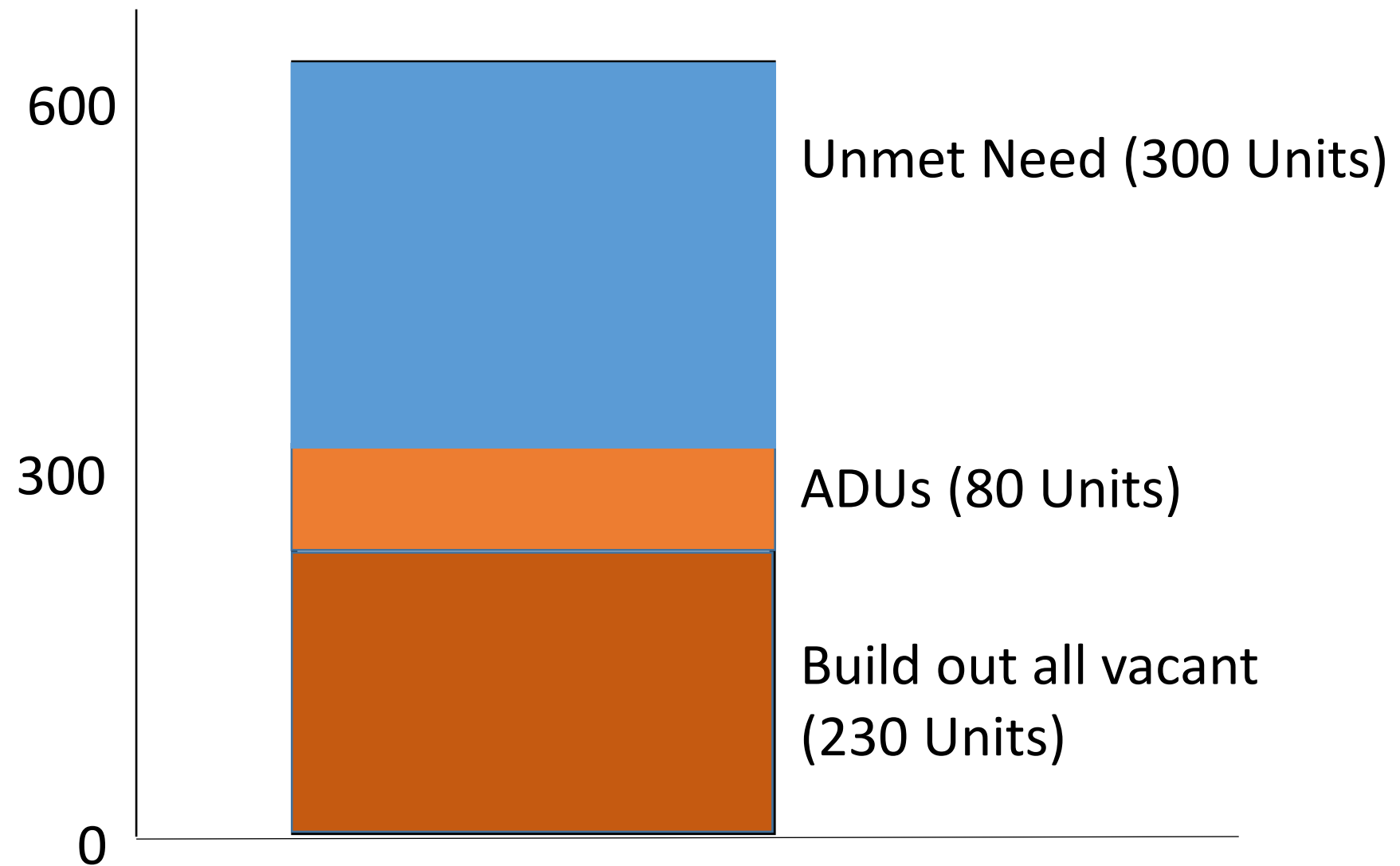


# Massive Housing Production Shortfall

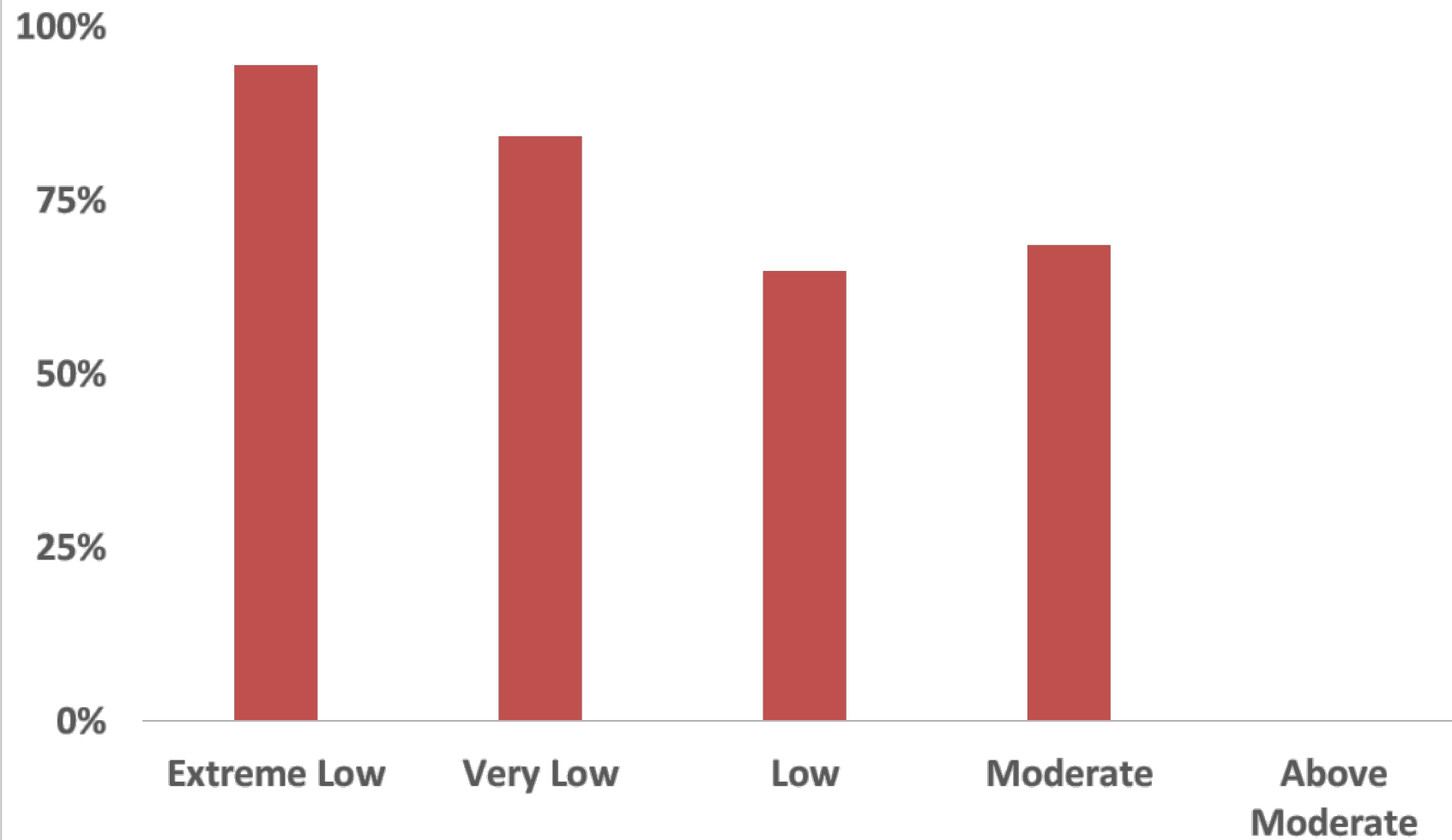




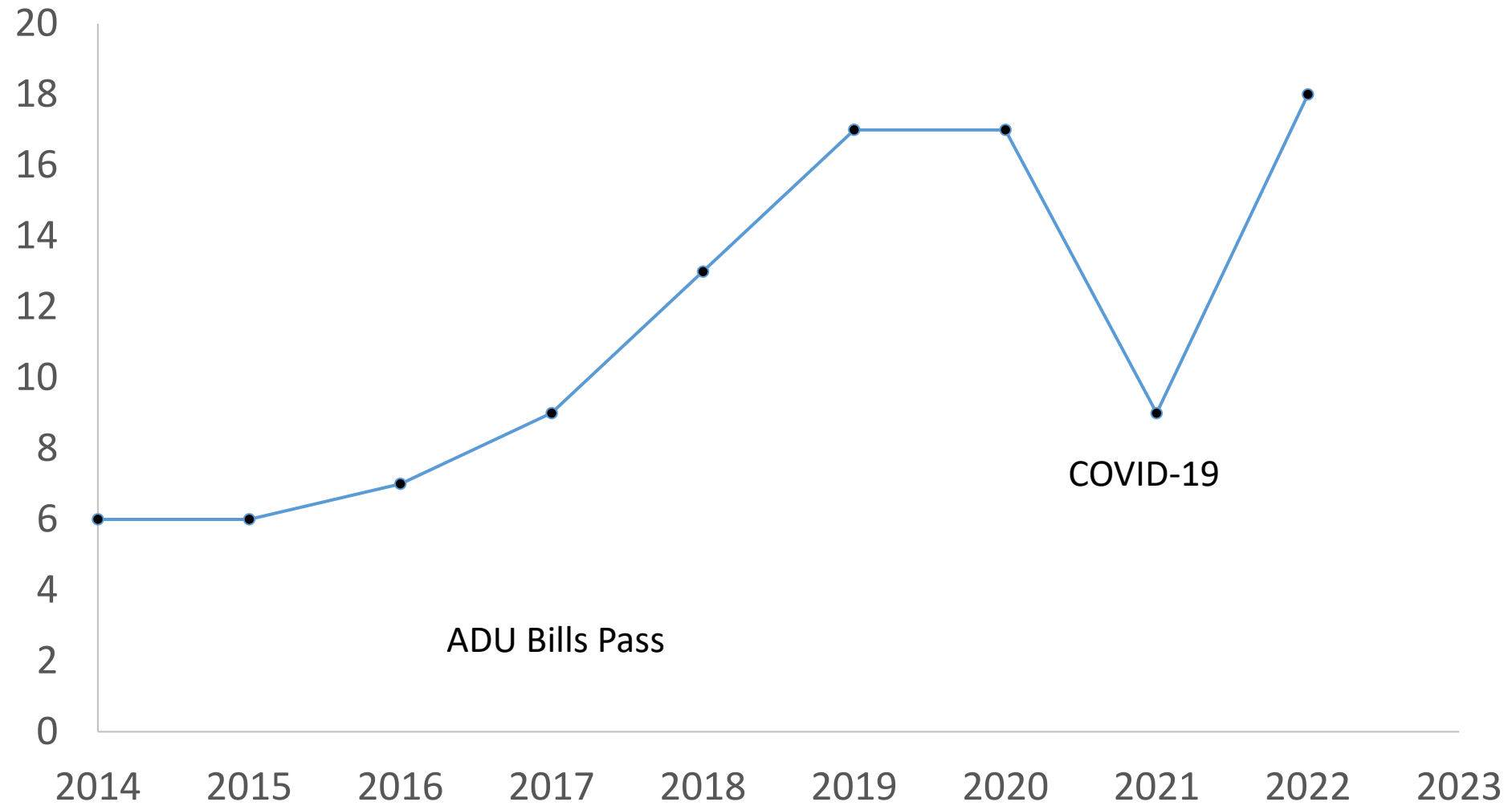
## 2019-2027 Housing Need



**Percent of Arcata Renters Overpaying for Rent**



ADU Application Count by Year





## We need more of this

- Planning Grants – Infill Planning Work
- Project Grants – 220 units for lower income families
- Locally controlled funding – Improve Enhanced Infrastructure Financing Districts
- Streamlined permitting provisions
- Prohousing designation incentives
- Local flexibility to meet state objectives

## Results pending on these actions

- SB 9 – one to date in Arcata
- AB 2011 – Antithesis of planning
- Housing Accountability Act
- Density Bonus updates

## Areas to consider reform

- CEQA – Stronger exemption for Infill
- Coastal Act – Sea Level Rise, Coastal Resource Impacts, and Armoring
- HCD Grants Programs – maximum flexibility needed
- Building/Energy Code – Cost of compliance affects project feasibility