#### State Housing Policies for New Realities March 9, 2016

#### Innovative Tools to Build Affordable Housing







NATIONAL COMMUNITY LAND TRUST NETWORK

#### National Community Land Trust Landscape



#### Members of National CLT Within California

CA	Arcata	Humboldt Community Development Land Trust
CA	Berkeley	Northern California Land Trust
CA	El Dorado	St. Joseph Community Land Trust
CA	Los Angeles	Beverly-Vermont Community Land Trust
CA	Los Angeles	T.R.U.S.T. South Los Angeles
CA	Marin	Bolinas Land Trust
CA	Oakland	Oakland Community Land Trust
CA	Orange	Irvine Community Land Trust
CA	Petaluma	Housing Land Trust of Sonoma County
CA	Point Reyes	Community Land Trust Association of West Marin
CA	Riverside	Hemet Community Land Trust
CA	Sacramento	Sacramento Mutual Housing Association
CA	San Diego	San Diego Community Land Trust
CA	San Francisco	San Francisco Community Land Trust
CA	San Francisco	Habitat for Humanity Greater San Francisco



#### The Beverly-Vermont Community Land Trust



PAHALI\* "Preserving Affordable Housing Assets Longterm, Inc."



### What is a Community Land Trust?

A CLT owns and stewards land *permanently* for the common good by providing:

- Affordable housing
- Commercial spaces
- Community services
- Farming or open land



## Subsidy Recycling vs. Subsidy Retention

- <u>Subsidy Recycling</u>: Returns funds to City with interest, but when housing prices rise, subsidies must increase to serve same number of households.
- <u>Subsidy Retention</u>: Subsidy remains in the home and creates permanent affordability.

CLTs work on the basis of subsidy retention.

# **Dual Ownership of Land**



Individual owns improvements (home) and leasehold right

**Community Land Trust owns land** 

## **Dual Ownership of Land**



*Ground Lease* ties improvements and land together

## **Permanent Affordability**

- Guaranteed through Land Covenants/Deeds/Ground Lease
- Ownership of land provides ability to control the use and price of the improvements (ground leases)
- CLTs can create rental, ownership and special needs housing
- Irvine CLT has worked at providing all of these types of housing



## Permanent Responsibility

#### **CLT's provide:**

Stewardship of Structures (homes)

Stewardship of Leaseholders (homeowners)

Stewardship of Subsidy (public funds)





# Legislative Platform

#### **California CLT's are seeking:**

- Equitable Taxation Policy
- Recognition of permanent deed restrictions
- Standardization of valuation process
- Welfare Exemption on land owned by a community land trust

## State Housing Policy

**Support housing legislation** 

Allow local inclusionary ordinances

Direct State agencies support Community Land Trust Programs



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### **Questions?**







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